



Why You Should Join the ICF

Professional coaching has grown rapidly over the last several years. While this presents coaches with many new opportunities, it also creates a more competitive marketplace. In the 2012 *ICF Global Coaching Study*, coaches said their No. 1 obstacle was “untrained individuals who call themselves coaches.” Coaches need credibility to set themselves apart and a community to grow alongside.

ICF Members get instant credibility by using the ICF brand and by becoming part of the largest community of professionally trained coaches. The ICF provides world-class products and services so that members can achieve their goal of transforming lives, one client at a time.

Top 8 Benefits of ICF Membership

- ① **Instant credibility**—Members can use the ICF logo on promotional materials.
- ② **Professional clout**—The ICF sets the standard in the profession. The existence of the ICF Code of Ethics, Ethical Conduct Review Process, member eligibility requirements, and the ICF Core Competencies tells the world that ICF Members are held to high standards.
- ③ **Tools to market yourself**—The Marketing Toolkit provides access to a range of tools, from a sample coaching agreement to press-release to business-card templates.
- ④ **Leadership development**—Contribute by volunteering for leadership. In addition to developing your leadership skills, this builds up your resume.
- ⑤ **Connect in community**—Members can attend a number of global events and conferences at a discounted rate. This allows you to expand your network and develop professionally.
- ⑥ **Continuing education opportunities**—The ICF is passionate about continuing education for coaches. ICF Members can earn CCE units through chapter events and ICF Virtual Education.
- ⑦ **Industry research at your fingertips**—Members have access to the ICF Research Portal—industry research that can be used in business and marketing plans, proposals and media pitches.
- ⑧ **Extra money in your pocket**—Members are eligible for monetary discounts on everything from final reports of ICF research studies and ICF Credential first-time and renewal applications to goods and services by ICF Business & Media Partners.



Member Eligibility Requirements

To become a member of the International Coach Federation, individuals must meet at least one of the following requirements:

1. Hold a current ICF Credential (ACC, PCC, or MCC).
2. Have completed at least 60 hours of coach-specific training* that meets ICF's standards.
3. Be enrolled in 60 hours of coach-specific training in an ICF-approved program that has either the Accredited Coach Training Program (ACTP) or Approved Coach-Specific Training Hours (ACSTH) distinction.

**Coach-specific training is training that is intended to prepare individuals to serve as coaches. This training is specifically marketed as teaching coaching skills, and the content of this training must be in alignment with the ICF Core Competencies, Code of Ethics, and definition of coaching. Training designated by the ICF as ACSTH or ACTP is always accepted. Other training may be accepted but is subject to rigorous review to ensure that it aligns with ICF content and delivery standards.*

“Joining the ICF allowed me to connect with like-minded, heart-centered people who have the same passion and inspire me. This has created a ripple effect in my clients and business.”

Frederique Morris (Australia)

How to Join ICF

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