



The value of credibility.

Credibility in coaching is priceless. The International Coach Federation developed the standards that advance coaching. ICF Members gain instant credibility by using the ICF brand and by becoming a part of the largest community of professionally trained coaches.

The ICF's credibility stands on the foundation of:

- 1 CORE COMPETENCIES**
The ICF Core Competencies establish a foundation for professional coaching.
- 2 ETHICAL PRACTICE**
The ICF Code of Ethics and Ethical Conduct Review Process set high professional standards.
- 3 PROGRAM ACCREDITATION**
The accreditation process for coach-training programs ensures you are getting quality education.
- 4 INDIVIDUAL CREDENTIALING**
ICF Credentials help coaches gain expertise and provides accountability to clients and the coaching profession.
- 5 ICF CHAPTERS**
Our 117 Chapter provide local opportunities for networking and professional development.
- 6 RESEARCH**
The ICF is a leader in conducting and providing coaching industry research.

Learn more at [Coachfederation.org](https://www.coachfederation.org)



DISCOUNTS FOR ICF MEMBERS

ICF Research Reports
Business & Media Partner Services
Credential Applications
CCE Units from Virtual Education
ICF Global Conference Registration
Career Centre Job Postings

Potential Member Savings:
\$1,000+ USD

EVEN MORE PRICELESS benefits

The **ICF Blog** provides the latest industry news.

Coaching World, a quarterly digital magazine, offers insightful articles, case studies and research to inform coaching practices, inspire new ideas and offer new tools.

The **Marketing Toolkit** provides templates and best practices for marketing your coach practice.

Reciprocoach (available in five languages) creates opportunities for professional growth.

Communities of Practice provide a place for coaches to communicate best practices and new ideas.

The **ICF Store** provides access to ICF-branded materials.

The monthly ICF **Member Update** e-newsletter keeps you up-to-date on the latest ICF news.

Listing in the ICF **Member Directory** promotes your practice and connects you with colleagues.