

ROI CERTIFICATION

ALBUQUERQUE, NM

OCTOBER 31- NOVEMBER 4, 2016

"THE #1 SOURCE FOR MEASURING
RETURN ON INVESTMENT FOR
PROJECTS, PROGRAMS, AND
INITIATIVES."

What is ROI Certification?

ROI Certification is a globally-renowned process focused on measuring the true value of tough-to-measure initiatives using the ROI Methodology. Participating in ROI Certification is the most comprehensive way to gain the skills to evaluate your major programs and report the most credible results that drive organizational improvements.

What does it include?

ROI Certification is composed of a 5-day in-person course and one-on-one virtual assistance from an ROI Consultant to help you conduct your first ROI Impact Study (a comprehensive report of results using the ROI Methodology). Once your study is submitted and demonstrates competency of applying the ROI Methodology, you will receive the designation of Certified ROI Professional (CRP), joining you with an elite group of professionals who have this capability.

How does it help my company?

Certification provides assurance that the participant is capable of implementing the ROI Methodology and conducting ROI impact studies. This certification is the only process available to provide the employer with the evidence and assurance about capability in measurement and evaluation, including return on investment. This certification is becoming an important credential for selecting, placing, compensating, and promoting employees in relevant job assignments. The individuals who possess this unique capability are often in demand, and command higher salaries in the marketplace. Certain jobs have this certification as one of the prerequisites.

Facilitators:



Dr. Patti P. Phillips
President & CEO,
ROI Institute



Dr. Jack J. Phillips
Chairman,
ROI Institute

This program has been approved for 32 (HR General) Recertification Credit Hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute (HRCI).

ROI Applications

- Human Resources/Human Capital
- Training/Learning/Development
- Leadership/Coaching/Mentoring
- Knowledge Management/Transfer
- Recognition/Incentives/Engagement
- Change Management/Culture
- Talent Management/Retention
- Policies/Procedures/Processes
- Technology/Systems/IT
- Meetings/Events/Conferences
- Marketing/Advertisement/Promotion
- Organization Development/Consulting
- Project Management Solutions
- Quality/Six Sigma/Lean Engineering
- Communications/Public Relations
- Public Policy/Social Programs
- Creativity/Innovation
- Ethics/Compliance/Risk
- Safety/Health/Fitness Programs
- Green Projects/Sustainability
- Healthcare Initiatives
- Schools/Colleges/Universities

LEARN MORE AT WWW.ROIINSTITUTE.NET

COST: \$3,995

LOCATION

Albuquerque, NM

DATE/TIME

October 31- November 3:

8:30 am - 5:00 pm

November 4:

8:30 am - 12:00 pm

CONTACT

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DISCOUNTS

- 30-Day Earlybird Discount: 10% off
- Military Discount: 15% off
- Government Discount: 15% off
- ATD Members: 10% off
- SHRM Members: 10% off
- MPI Members: 10% off
- ISPI Members: 10% off

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