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Programs Chair: Shelley Lanier, shelley@sjlanier.com

MISSION STATEMENT

The ICF-NM's mission is to provide resources and create community to support and advance ICFNM coaches in their profession.

VISION STATEMENT

To be the professional organization of choice for NM Coaches who desire a dynamic community to grow, learn, support and develop trusting relationships.

STRATEGIC GOALS

- Increase participation across the chapter
- Strengthen relationships among members
- Communicate vision with intentionality
- Research platforms for virtual connection

WAYS TO GET INVOLVED

- **Attend a program, board meeting or committee meeting**
- **Join a committee**
 - Membership, Communication, Programs and subcommittees: Business Building, Book Club, Coaching Case Analysis, Workshop
- **Help with 2020 special strategic project**
 - Create and implement strategic communication plan, update website, further define what members mean by “community” and their communication needs
- **Add self to ICFNM's Find a Coach page**
- **Network with fellow members**

2020 CALENDAR

Book Club: During these facilitated groups we'll discuss what surprised, confused and moved us; how the book concepts apply to us personally and professionally; and how we see applying the concepts for us as coaches and with our clients. We'll get inspired and learn together while strengthening relationships!

- **Daring Greatly by Brené Brown**
 - **Changed!** January 14, February 11, 25, March 10, 4 – 6pm
 - 1 Monte Alto Way, Eldorado, NM 87508
- Future books, dates and times TBD

Business Building: Provide support to coaches in any point in their career in helping them to grow their business. 2020 sessions all conducted via Zoom. Communicate business building education opportunities available through ICF Global and other chapters.

- **Monthly Business Building Accountability Groups**
 - First Tuesday of the month, 4:30 – 6pm, via Zoom, starting in February
 - Second Wednesday of the month, 3 – 4:30pm, via Zoom, starting in February
- **Business Building Education Webinars**
 - **Posts, Tweets & Likes!** March 9, 4:30 – 6pm via Zoom
 - **3 Must Have Systems for Business Success**, May 18, 4:30 – 6pm via Zoom, event will be added to website within a few weeks.
 - November details TBD

Coaching Case Analysis: Program participants present coaching client cases, followed by an in-depth group exploration of the underlying themes and dynamics of cases.

- **February 26, 5:30 – 8pm**, North Domingo Baca Multigenerational Center, 7521 Carmel Ave NE, Albuquerque, Classroom 3
- **May 6, 5:30 – 8pm**, 17 Firerock Road, Santa Fe, NM
- September or November, date and time TBD, will be conducted via Zoom

Coaching Education Programs: These programs provide coaching education on a topic that's tied to Core Competencies or ICF Ethics.

- **April 14, 12 – 1pm**, ethics cases reviewed and discussed, via Zoom, event will be added to website within a few weeks
- September details TBD

Full Day Workshop: This will provide a deep dive into one coaching topic, be promoted to coaches, HR/OD/Training professionals, and provide networking opportunities.

- Fall 2020, speaker, date and venues TBD

Monthly Board Meetings: 4th Monday of the month, 2 – 3pm via Zoom. Contact Lisa to attend.

COMMITTEES

Membership: Welcome new members. Provide existing members, associates and potential members information regarding ICFNM and ICF Global, how to connect with fellow members, and how to get involved. Develop on-going relationships with members and associates.

Communication: Develop ICFNM's communication strategy with the assistance of consultants and leadership. Goals: website update and increase community and engagement within ICFNM. Work with our administrative assistant and leadership to implement this strategy.

Programs: Develop and deliver programs to meet the needs of our membership including provide opportunities for strengthening relationships, being inspired, building their businesses and earning CCEUs.